

IDN: _____ Printed Name _____

CPConsumer Marketing Major Code: 0587

See your advisor to declare your major

The prerequisites and corequisites of the degree requirements are subject to change.

Requires a GPA of 3.0 for the required courses

Required nine hours:

Courses

MKTG 3033 Integrated Marketing Communications 3 Hours

Grade _____

MKTG 3123 Consumer Behavior 3 Hours

Grade _____